SVP (Tax Payer Profiling & Fraud Analytics)

Role	SVP (Tax Payer Profiling & Fraud Analytics)
Reporting to	EVP (Services)
Function	Services
Grade	G3
Age Criteria	Maximum 58 years (for Deputation)
	Maximum 45 years (for Open Market)
Experience	Level 13/14 in Pay Matrix (for Deputation)
	15-18 years (for Open Market)

* *Details mentioned below*

Role Description

➢ To define the overall strategy for Tax Payer Profiling and Fraud Analytics by means of collection of data from various sources (internal as well as external including third party information systems), use of business intelligence and application of data mining techniques (data analytics/ business intelligence/fraud analytics) thereby ensuring more efficient and effective monitoring of taxpayer compliance.

➢ The job-holder would also be responsible for understanding the GST policy/ processes in order to provide integrated inputs (business requirements) with regard to data requirements to the Head of Services.

Key Responsibilities

Strategy Design and Implementation

➢ Create vision/IT roadmap for developing the taxpayer profiling, business intelligence and fraud analytics over a period of time.
➢ Identify the stakeholder systems that could be integrated with GSTN to create a comprehensive information bank for Taxpayer Profiling and Fraud Analytics.
➢ Encourage alliance and mutually beneficial partnerships with government agencies, banks, financial institutions, vendors and other third parties.
➢ Understand the latest technologies/ tools/ software solutions available in the market for performing the functions of Taxpayer Profiling/BI/ Fraud Analytics and present a business case with cost benefit analysis to the Head (Services).
➢ Provide inputs to the Head of Services in the planning of the departmental budget during the internal budgeting exercise and ensure adherence to the same.

Data Mining and Analysis

➢ Formulate the roadmap for data migration and data source analysis, data flows in existing system, assessment of requirements across various functional areas and ensure that relevant information is captured through existing systems and processes within Services; Escalate the gaps (if any) to Head, Services.

- Ensure that the information needed to allow more efficient and effective monitoring of compliance through data analytics, business intelligence and linkages with third party information systems is gathered.
- Ensure collation of information that would enable in proper forecasting of revenues and act as a significant tool for policy analysis.
- Create and execute processes that enable:
  - Tracing relations (family profiling) between the data and taxpayer.
  - Seamless sharing of data on various statistical parameters with stakeholders.
- Undertake analysis through sophisticated statistical tools and techniques that helps Tax Payer Profiling Utility to act as an enabler for risk based selection of taxpayers; Resolve any concerns/ grievances pertinent to tax payer profiling.
- Undertake analysis using required tools to discover frauds and new patterns of frauds to safeguard the government revenue.
- Interact with Head of Technology and industry experts on a continuous basis to keep abreast of latest technological development that would enable effective utilization of data available with Tax Payer Profiling and Fraud Analytics Unit.
- Collaborate with the Technology function to implement systems and processes, in line with latest technological developments, that would enable Tax Payer Profiling and Fraud Analytics Unit to undertake effective utilization of data.

People Development

- Take an active role in recruitment of incumbents into own team.
- Conduct formal performance appraisal and provide developmental feedback for own team.
- Identify training needs of subordinates and provide functional training inputs through internal and external sources.

Others

- Ensure timely preparation of MIS and Status Updates for circulation to the Head of Services and other authorities as may be required

Key Interfaces

External:	Internal:
► External stakeholders (tax authorities, dealers, treasuries, banks, policy makers, process groups, etc.)	► Internal departments, i.e. Technology, Strategy, MIS & Analysis, and Customer Services team

Key Attributes & Skills:

Role holder to be sourced both from Government on Deputation or from Open Market

Deputation:

➢ Officers of the Central/State Governments in the Level 13/14 of the Pay Matrix. The maximum age limit would be 56 years.

➢ Minimum work experience of 14 years with at least 5- 8 years of experience in Business Intelligence/risk analysis/tax risk management.

➢ PG in Economics/ Statistics/ Mathematics.

From Open Market:

➢ PG in Economics/Statistics/Mathematics **OR** MS in IT/Information Systems/MBA with 14 –18 years of experience.

➢ Minimum of 8 to 10 years of experience in Business Intelligence/risk analysis and risk management/fraud management in BFSI sector or Tax Administration or e-commerce or Telecom sector.

➢ Experience in data mining and analysis in organizations handling large data.

➢ Experience of working on tools like SAS, R-Programming, Python, IBM Cognos Analytics.

➢ Expert knowledge and demonstrated experience in analysis of large data.

➢ Experience in the field of AI and Machine Learning will be preferable.